



THE EA WAY





Who we are

At Encompass Africa, we're more than just travel specialists – we're passionate adventurers, storytellers, and custodians of Africa's most extraordinary experiences.

Founded by Jonathon and Danica Wilson, we've built a business on our shared love for Africa and a desire to create life-changing journeys that are as unique as the people who take them. With years of firsthand experience living in, working in, and exploring the countries we specialise in, we're able to craft safaris that go beyond expectations. From family adventures to honeymoons, solo journeys to group celebrations, we design seamless itineraries filled with unforgettable moments and meaningful connections.

We believe that travel is personal, so we take the time to get to know you, listen to your dreams, and create a safari that's tailored to your needs, with the perfect blend of luxury, adventure, and cultural immersion.

For us, Africa isn't just a destination – it's a lifelong love affair. And we're here to share that passion with you, every step of the way.

Jonathon Wilson, Co-Founder | MD | Adventurer



Danica Wilson, Co-Founder | Marketing guru | Explorer





Where we go

We are proudly based across two cities in Australia, Brisbane and Sydney, but our hearts are firmly rooted in Africa.

We specialise in creating unforgettable journeys across more than 20 African countries. Our team regularly travels to these captivating destinations to uncover hidden gems, new experiences, and the latest luxury stays. This firsthand knowledge means we know where to find the best wildlife, the most secluded beaches, and the most meaningful cultural encounters.

When you travel with Encompass Africa, you can be confident that every detail is taken care of by a trusted Australian company with deep local knowledge and a love for all things Africa.





What we do

To truly experience the best of Africa, you need more than a guide – you need a trusted partner. That's us.

Our mission is simple: to create personalised African holidays that put you at the heart of every decision. From bespoke itineraries to expert planning – all while ensuring your safety and comfort along the way – we make Africa stress-free, magical, and unforgettable.

With deep knowledge of Africa's hidden gems and iconic destinations, we'll take you off the beaten track and immerse you in the continent's wonders, crafting an adventure that's as extraordinary as Africa itself.



“The whole trip was everything that we had dreamed it would be, and more. It was just fabulous thanks to the team at Encompass Africa. It was just the most fantastic trip and such a beautiful time for us to be together. We cannot say enough about Danica and Jono, and their incredible organisation. Everything went to schedule and not one thing went wrong the whole time we were there. I recommend Encompass Africa to everyone, we wouldn’t travel with anyone else.”

The Bishop family





How we work

At Encompass Africa, we offer two core services, designed to make planning your holiday as effortless and enjoyable as the adventure itself:

Africa land arrangements: We specialise in designing handcrafted safaris and African holidays that go far beyond the ordinary. From the moment you reach out to the day you return home, every detail is considered and expertly managed. We offer two fully tailored proposals at no charge. After that, a \$500 design fee applies, fully credited when you book. This reflects the time, care, and creativity that goes into crafting something exceptional — and ensures we're working together with shared commitment.

Flight Booking Service: To keep everything under one roof, we also offer a flight booking service. It's not a profit centre for us, just part of the full-service experience. Due to the post-Covid landscape, airlines no longer pay commission, so we charge a flat service fee to cover our time and expertise:
AUD150 per adult for international + regional flights | AUD75 per person for regional flights only
This covers quoting and sourcing flight options, booking, issuing, and ticketing, managing schedule changes or cancellations while you travel

It's personalised, responsive service — and total peace of mind at a reasonable price.



It all starts with a conversation

We call it the safari briefing, your first step toward an unforgettable African adventure. It's where we get to know you: your travel style, your must-haves, your nice-to-haves, and your dreams for this journey.

From there, we create a personalised Look Book, an online visual guide featuring the regions we've discussed, suggested accommodations, and experiences to inspire you.

While you explore this, we're already working behind the scenes, checking availability, talking to our trusted partners on the ground, and beginning to curate the magic.

This is where the Encompass Africa difference comes to life, listening first, then crafting something that's entirely yours.





Tailoring begins

After your safari briefing, we dive into the fun part, brainstorming, researching, checking availability, and designing an itinerary that brings your African journey to life. Every trip we create is as unique as the traveller behind it.

You'll receive up to two meticulously tailored itineraries, shaped around your preferences. After each one, we welcome your feedback and fine-tune the details until it feels just right.

Need further revisions or a fresh take? No problem, we're happy to continue collaborating with you to ensure the final design is everything you imagined and more.

At Encompass Africa, we don't engage in price-matching or compete on volume.

We focus on what really matters, crafting life-changing experiences, the EA Way. You won't find pre-packaged tours here. Instead, we deliver the kind of personalised holiday you simply can't get anywhere else.





"Oh my goodness! We had the most unbelievable experience with Encompass Africa. Unbelievable! I can't believe that not a single thing went wrong. Everything was just meticulous. It was quite extraordinary, I mean this is Africa we're talking about; things don't always go smoothly! My advice for travellers thinking about going to Africa? Go with Encompass Africa! They were incredible."

Sylvia and Alistair Bell



Time to make it official

Booking with Encompass Africa is easy! Once you've approved your itinerary, we'll email your deposit invoice: 30% of your land arrangements and 100% of flights booked by us. Some items like gorilla, chimp, and golden monkey permits must be paid in full now to secure. The invoice will show costs in local currencies and the day's exchange rates.

In a separate email, you'll receive a link to our secure online platform. Every adult traveller must complete a booking form, even in group travel (e.g. 12 adults = 12 forms).

Children under 18 can be listed on an adult's form.

We can't confirm your holiday until we've received full deposit payment and all booking forms.

Acting quickly is essential, we don't want you to miss out!

Once everything's in, we'll start confirming arrangements.

You'll gain access to a private Guest Portal — your one-stop hub for itinerary details, tickets, visa info, and loads of handy pre-departure tips. The countdown to your African adventure officially begins!

Don't forget to download our app so your itinerary is at your fingertips, anytime, anywhere.





The count down begins!

Two to three weeks before departure, we take care of the final details – reconfirming every arrangement and updating your itinerary with important logistics such as pick-up times, service providers, and contact information. This ensures you'll always have the details you need at your fingertips, along with access to our network of support wherever your journey takes you.

This is part of our **24/7 Guests in Africa** service, where you're supported every step of the way. Our job is to ensure your journey is seamless, safe, and unforgettable, and you can be confident that we've got your back, no matter what.

Just before your trip we'll give you a call to wish you bon voyage – and then it's time to take off and enjoy the trip of a lifetime.

And when you return, we love hearing your stories! Your feedback helps us to continue creating extraordinary safaris... because at Encompass Africa, we're only as good as the last adventure we delivered.





Making a difference, one safari at a time

We believe travel should have a positive impact.

That's why every booking with Encompass Africa contributes to the conservation of Africa's wilderness and wildlife, supports sustainability initiatives, and empowers local communities. We're passionate about protecting the incredible places you visit, ensuring they thrive for future generations to experience and enjoy.

This is what we call **Hearten Africa**. It's woven into everything we do, because we're not just creating life-changing safari holidays, we're also helping to make a real difference on the ground in Africa.

But it doesn't stop there. We invite you to come on the journey with our **Refer and Reward** program.

When you recommend friends and family to us, and they book a safari, we'll gift you AUD 100 to allocate to a charity of your choice from our carefully selected list of organisations. It makes a lasting impact, and is a simple way to spread the love for Africa while supporting the causes that matter most.

Together, we can make a meaningful difference – one safari at a time.





What happens now?

If you've been inspired by the Encompass Africa Way – our personal service, attention to detail, and passion for creating life-changing safaris – it's time to take the first step. Your African adventure is closer than you think!

Get in touch for your very own safari briefing so we can chat about your dream holiday, answer any questions, and share expert insights to help you feel confident and excited about the journey ahead.

Think of us as your personal safari designers – crafting a unique journey just for you. From luxury lodges and safari camps to breathtaking wildlife encounters, cultural experiences, and seamless logistics, we've thought of everything, so you can just relax and focus on the wonder of Africa. Take a leap into the extraordinary – we'll be with you every step of the way, ensuring your journey is as effortless as it is unforgettable.

Call us: +61 (07) 3390 3744

Email us: hello@encompassafrica.com.au



Africa is waiting...

Join us around the campfire!

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